



Media Release

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Hyundai Motor Reports November Global Sales

(Seoul, Korea) Hyundai Motor Company, South Korea's largest automaker, reports its domestic and overseas sales results for November 2009 and the January to November period of 2009.

November 2009 Results

Unit = one vehicle

		NOV 2009	Y-o-Y (%)	NOV 2008
Domestic Sales	Passenger Cars	42,878	112.9	20,137
	SUVs	13,363	134.3	5,704
	¹ CVs	13,115	30.4	10,061
	Total	69,356	93.2	35,902
Overseas Sales	Exports	94,321	-12.4	107,621
	² Overseas Plants	145,196	64.5	88,257
	Total	239,517	22.3	195,878
Global Sales Total		308,873	33.3	231,780

1. Commercial Vehicles (CV) include buses & trucks.

2. Hyundai Motor currently has 5 overseas plants in China, India, Turkey, U.S. and Czech.

※ Excludes KD(Knock Down) unit sales.

November 2009 Highlights (year-on-year)

Domestic Sales

- ▶ Up 93.2%, due to a base effect from a year earlier when the consumer sentiment deteriorated rapidly and the credit screening for customers was tighter.
- ▶ The best-selling model in Korea last month was again the Sonata, selling 19,202 units. Of this figure, 17,464 units were the all-new Sonata model, which was launched in the domestic market in September.

Overseas Sales

- ▶ Up 22.3%
- ▶ Exports down -12.4% Y-o-Y, but 11.2% up from last month showing a sign of slow recovery
- ▶ Sales of overseas plant increased by 64.5%.

YEAR TO DATE

		JAN~NOV 2009	Y-o-Y (%)	JAN~NOV 2008
Unit = one vehicle				
Domestic Sales	Passenger Cars	388,887	16.3	334,352
	SUVs	97,674	35.7	71,963
	¹ CVs	140,402	14.1	123,085
	Total	626,963	18.4	529,400
Overseas Sales	Exports	823,524	-18.2	1,006,915
	² Overseas Plants	1,358,030	32.4	1,026,016
	Total	2,181,554	7.3	2,032,931
Global Sales Total		2,808,517	9.6	2,562,331

- End -

Established in 1967, Hyundai Motor Co. has grown into the Hyundai-Kia Automotive Group which was ranked as the world's fifth-largest automaker since 2007 and includes over two dozen auto-related subsidiaries and affiliates. Employing over 75,000 people worldwide, Hyundai Motor sold approximately 2.8 million vehicles globally in 2008, posting sales of US\$25.6 billion on a non-consolidated basis (using the average currency exchange of 1257.5 won per US dollar). Hyundai vehicles are sold in 193 countries through some 6,000 dealerships and showrooms. Further information about Hyundai Motor and its products are available at www.hyundai.com.